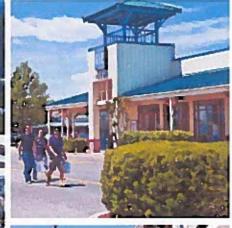


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#### **Commercial Real Estate Services**











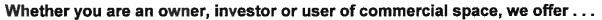


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#### **Our Mission**



Our mission is to provide the superior results you expect. Every day, we apply our insight and experience, thinking creatively and strategically to help you navigate the complicated real estate decision process.



- Diverse services
- Commitment to each assignment
- Knowledge of the community and real estate market
- · Full range of capabilities in every major property type
- Representation of your best interests

With a comprehensive approach to transactions, we offer a suite of services, from demographic reports, site selection, sales negotiations to needs analysis, lease-up projections, pricing recommendations, tenant representation and consulting services.

Using industry connections and local market knowledge, we create solutions that support and represent your business goals and objectives.





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## **Service Offerings**



Our extensive range of services are customized to optimize solutions for you at every phase of a transaction, from beginning to end. We will work alongside you to understand your objectives and bring you closer to obtaining the best possible results in your real estate transaction.



#### **Property Types**

- Office
- Retail
- Industrial
- Multi-family
- Land

### Research and Consulting Services

- Market Research and Analysis
- Demographic Reports

## Investment Management

- Property Evaluation
- Location/Site Selection

## Transaction Services

- Asset Acquisitions/ Dispositions
- Agency Leasing
- Lease Renewal Negotiations
- Tenant Lease Representation
- Transaction Management



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# **Service Offerings**



Our knowledge and experience will help navigate you through the complicated real estate decision-making process, assisting you in reducing occupancy costs, increasing efficiency and maximizing the value of your real estate.

#### Investors

Real estate investment decisions require research and diligence—especially when the results tie directly to your personal wealth. We assist you in refining strategies with market data that helps you understand market conditions. Trends are analyzed and interpreted, providing objective information on which to base your critical decisions, whether you are buying or selling.

#### Landlords

We effectively market commercial properties for lease. Our services include:

- Positioning of property in the marketplace
- Identifying and targeting suitable prospects
- Creating marketing strategies
- Managing the lease process and negotiations
- Post-leasing services

We develop and implement strategies to meet the landlord objectives by enhancing the value af an asset, including evaluation of occupancy and rental rates of competitive properties, tenant relocations, economic development trends and proposed developments. Our services add value to both development projects and existing buildings.

#### **Tenant and Owner-Occupants**

Business leaders want their real estate decisions to contribute to business objectives. We match your complex requirements with an optimal solution. Based on sound comparative financial analysis, solutions could include lease re-negotiation or renewal, relocation, space consolidation, sale leaseback, sub-leases and post-occupancy services.





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# Marketing Strategy for Sellers/Owners



To successfully promote your property to the market, a comprehensive plan of targeted activities is essential. Our marketing program has three aims:

- 1. Promote directly to prospective buyers/tenants print advertising, the Internet, signage, brochures, virtual tours
- Enlist the efforts of other real estate professionals
  our franchise network, referral resources, multiple listing services, direct promotion to
  cooperating agents
- 3. Maintain communication with you put systems in place to consult and review results with our clients



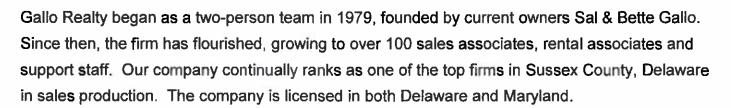


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### **About Berkshire Hathaway HomeServices Gallo Realty**



We are a team of dedicated commercial real estate professionals that leverage our world-class expertise and local market knowledge to deliver superior results for our clients.



Since 1979, the firm's mission statement has remained the same:

"At Berkshire Hathaway HomeServices Gallo Realty, our goal is to exceed the customer's expectations for reliable service and professional assistance in selling, buying or renting real estate."



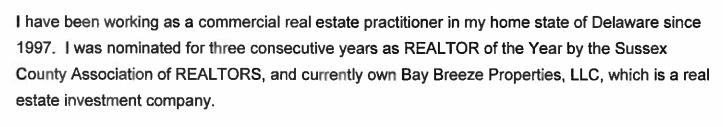


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#### My Resumé



As a proud Berkshire Hathaway HomeServices Gallo Realty commercial real estate professional, I continuously strive to help my clients in any way I can.



Before joining Berkshire Hathaway HomeServices Gallo Realty, I was with the International Commercial firm, Newmark Grubb Knight Frank.

I remain active in land issues, and am a co-founder and past president of the Positive Growth Alliance. Knowing the land use policies for the county is essential in my commercial business, as well as being acquainted with elected officials and zoning laws.

Text or email me today!

